PROJECT PROPOSAL

From: Your Name / Your Business • To: Client Name • Date: _____

What you need

In 2–3 sentences, describe the client's problem in their own words — proof you listened. EXAMPLE — text: 'Your booking page is losing customers on phones: half your visitors leave before the form loads.'

What I'll do

- Rebuild the booking page so it loads fast and works on any phone.
- Add online payment so customers can book and pay in one visit.
- Set up automatic confirmation emails so no booking falls through the cracks.

Packages

Package	Includes	Price
Starter	Booking page rebuild only	$600
Standard	Rebuild + online payment + confirmations	$950
Full	Standard + 30 days of tweaks and support	$1,250

Timeline

Start within 3 business days of deposit. Standard package: 2 weeks from start to launch, with a check-in at the halfway point.

Next step

Reply 'Standard' (or your pick) and I'll send the agreement and a deposit invoice. 50% starts the work; the balance is due at launch.